



Black Hills Chapter

South Dakota Engineering Society

Member National Society of Professional Engineers

“Engineering the Odds”

The Black Hills Chapter of the South Dakota Engineering Society will be hosting the 52nd Annual Conference in Deadwood, South Dakota. This conference will be held at The Lodge at Deadwood on April 25-27, 2012. In addition to being the annual business meeting, this conference will also serve as a major source of continuing education credits required for registered engineers. We are expecting over 100 engineers from across the state to participate in this conference.

We would be pleased to have your company participate in our annual meeting by advertising in our convention brochure and/or exhibiting in our vendor area or becoming a conference sponsor. Your participation will allow your company an excellent opportunity to visit with engineers from across the state and discuss how your products can help to meet their needs. Exhibitors may also choose to bring door prizes to be given away during the conference on the exhibitor's behalf. Vendor space is limited and on a “first-come, first serve” basis. A map of the proposed vendor space has been included with this letter. Please note that only 24 total spaces (Exhibitor & Sponsorship) are available.

ADVERTISING INFORMATION:

Advertising space is available in the conference brochure at the rates below. Please provide payment and digital or scanner-ready advertisement by March 1, 2012.

Cost:	\$50.00	2” x 3 ½” (Business Card)	\$165.00	8” x 3 ½”
	\$90.00	4” x 3 ½”	\$330.00	8” x 7”

SPONSORSHIP INFORMATION

For our conference this year we are giving companies the opportunity for maximum exposure by offering two types of sponsorship. Please see below for sponsorship costs and details.

Cost: \$600.00 With this package, your company will receive vendor space, a 4” x 3 ½” ad in the conference brochure, sponsorship of a session, and one representative from your company may attend the sessions and earn the PDH's at half-price.

Cost: \$700.00 With this package, your company will receive vendor space, a 4” x 3 ½” ad in the conference brochure, sponsorship of a session, sponsorship of a break, and one representative from your company may attend the sessions and earn the PDH's at half-price.

EXHIBITING INFORMATION:

Exhibitor's space will include one table, two chairs and electricity, if needed. Name badges will be provided for all exhibitors. Each exhibitor will also receive a 4” x 3 ½” advertisement in the conference brochure.

Cost: \$300.00 on or before March 16, 2012. (\$320.00 after March 16, 2012)

PRESENTATION SPONSORSHIP INFORMATION:

For sponsorship of a presentation, your company logo will be exhibited on a display screen prior to the presentation. A representative of your company will also be given the opportunity to introduce the speaker for the sponsored session. The conference brochure will note your company's sponsorship.

Cost: \$100.00/presentation on or before March 16, 2012. (\$110.00 after March 16, 2012)

MEAL INFORMATION:

There will be a luncheon and a banquet on Thursday April 26, 2012. We encourage all exhibitors to attend these functions as an opportunity to visit and promote your products and services.

Cost: Luncheon: \$16.00 each Banquet: \$25.00 each

If you have any questions about advertising, exhibiting or conference registration, please contact Lance Roberts at 605.394.6511 or Lance.Roberts@respec.com.

Please fill out the attached Exhibiting/Advertising form and return it to the address shown.



ADVERTISING/EXHIBITING FORM

South Dakota Engineering Society

52nd Annual Conference
'Engineering the Odds'
April 25 - 27, 2012
The Lodge at Deadwood
100 Pine Crest
Deadwood, SD 57701

Company Name: _____

Address: _____

City: _____ State: _____ Phone: _____ Fax: _____

Name for Badge: _____

Name for Second Badge (if needed): _____

AMOUNT REMITTED:

Advertisement Fee = _____
(2"x3"=\$50.00; 4"x3 1/2"=\$90.00; 8"x3 1/2"=\$165.00; 8"x7"=\$330)

Exhibitor Fee = _____
(Before 3-16-12 \$300; After 3-16-12 \$320)

_____ Lunch Ticket (\$16/each) = _____

_____ Banquet Ticket (\$25/each) = _____

Sponsorship Fee = _____
(\$600 or \$700)

_____ Presentation Sponsorship Fee = _____
(Before 3-16-12 \$100/presentation; After 3-16-12 \$110)

Total Remitted: = _____

Please make checks payable to SD Engineering Society and mail with completed form to:

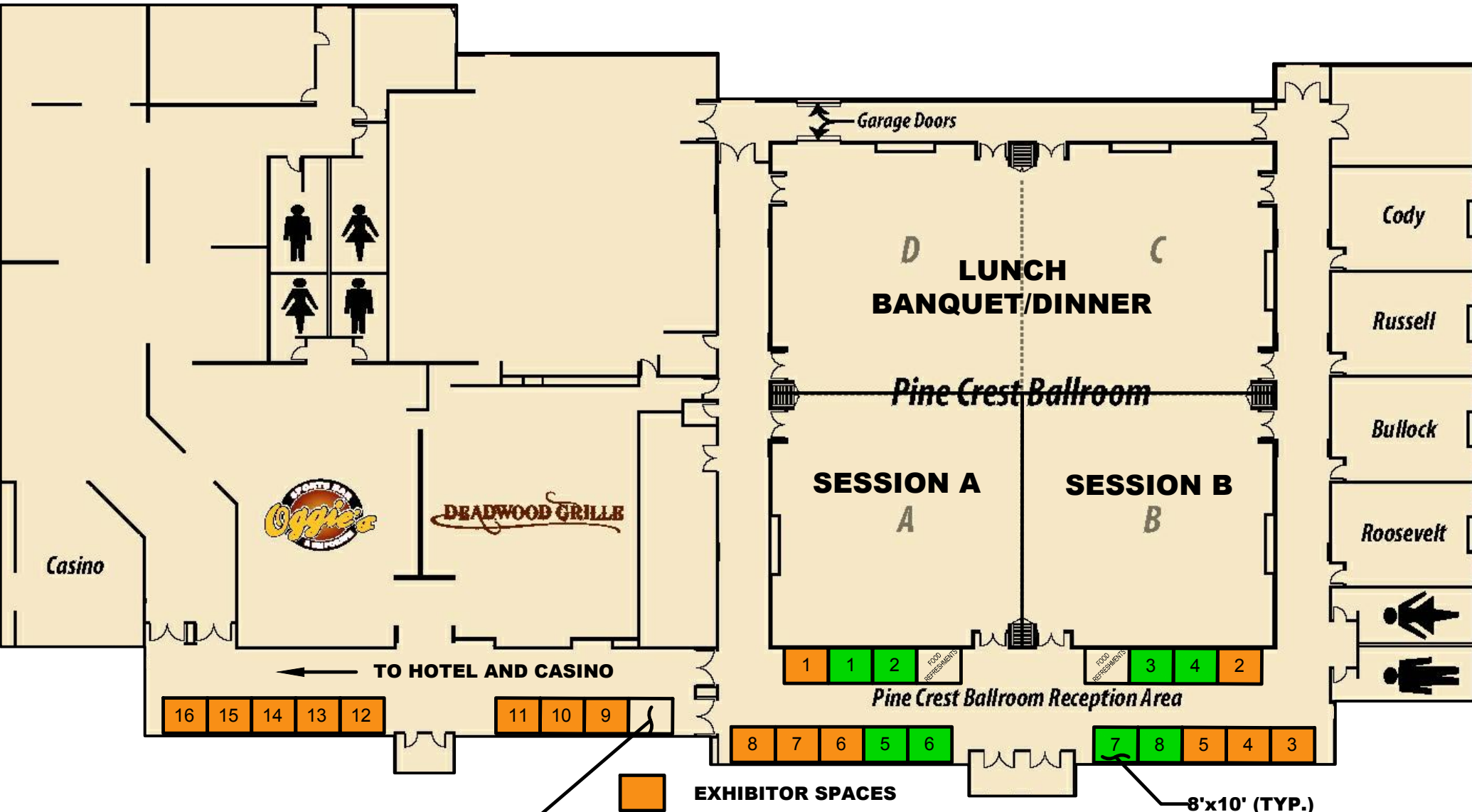
South Dakota Engineering Society
P.O. Box 2004
Rapid City, SD 57709

A block of hotel rooms has been set aside at The Lodge at Deadwood Hotel & Casino for conference attendees and exhibitors. Room reservations may be made any time before March 25, 2012, by contacting Heidi Komes at 1.605.571.2109. Be sure to mention that you are part of the SDES conference to receive the reduced room rate of \$89.00.

EXHIBITS OPEN: Thursday April 26, 2012 7:30am to 5:00pm(Set up Wednesday April 25, 2012 after 7:00pm.)
Friday April 27, 2012 7:30am to 12:00pm
Note: Exhibitor space cannot be secured

If you have any questions please feel free to contact Lance Roberts at 605.394.6511 or Lance.Roberts@respec.com.

THE LODGE AT DEADWOOD CONFERENCE CENTER



SDER REGISTRATION/ANNOUNCEMENT BOARD

- EXHIBITOR SPACES
- SPONSORSHIP SPACES (WILL BE CLOSEST TO THE FOOD AND ENTRANCES)

*ALL SPACES WILL BE ON A FIRST COME FIRST SERVE BASIS