

January 4, 2010

Re: **South Dakota Engineering Society Annual Conference
(April 21-23, 2010 in Sioux Falls, SD)**



Dear Conference Sponsors:

The Southeast Chapter of the South Dakota Engineering Society (SDES) will be hosting the 50th Annual Conference. The conference will run from Wednesday evening to Friday noon (April 21-23, 2010) at the Ramkota Hotel and Conference Center in Sioux Falls. In addition to being the annual business meeting for SDES, this conference will serve as a major source of continuing education credits required for registered engineers. We are expecting between 100 and 150 engineers from across the state to participate in this conference.

We invite your company to participate in the conference via one or more of the available options listed below. Based on feedback at previous conferences and response to a recent survey, the options have been modified slightly from previous years. Our goal is to maximize the benefit/marketing exposure that your company receives from its investment of time and expense at the conference while ensuring that the conference attracts and benefits the maximum number of participants from the engineering community.

The options for conference sponsors include:

1. ADVERTISING ONLY OPTION:

Advertising space is available in the conference brochure at the rates below. Please provide payment and digital or scanner-ready advertisement by March 1, 2010.

Cost: \$60 - 4" x 3 ½" \$100 - 8" x 3 ½" \$170 - 8" x 7"

2. BREAK SPONSORSHIP OPTION:

Your company will be listed in the conference brochure as the break sponsor. Beverages and snacks for the break will be purchased by the conference committee.

Cost: \$150

3. ADVERTISING AND EXHIBITING OPTION:

Exhibitor's 10'x10' space will include one table, two chairs and electricity if needed. Spaces will be assigned based on the order in which the Advertising/Exhibitor Form and attached room layout sheet are received. Name badges will be provided. Each exhibitor will also receive a 4" x 3 ½" advertisement in the conference brochure and 1 complimentary ticket to both the Thursday lunch and banquet. Displays would be set up from 7:30 am to 7:00 pm on Thursday only (April 22) in a large conference room with visits from attendees during break periods. **(Door and/or raffle prizes will be given out based, in part, on conference attendees visiting each exhibitor's booth.)**

Cost: \$325

4. PRESENTATION SPONSORSHIP OPTION:

For sponsorship of a presentation, your company logo will be exhibited on a banner or display screen prior to the presentation. A representative of your company would give a brief (3-5 minute) promotion of your company prior to introducing the speaker for the presentation. The conference committee will match your company with an appropriate presentation. The conference brochure will also note your company's sponsorship of the presentation.

Cost: \$100

5. PRIZE SPONSORSHIP OPTION:

Your company would purchase a raffle/door prize of your choice or provide the funds for the conference committee to purchase a prize. Your company will be recognized as the sponsor of the prize. The prizes will be given out based, in part, on conference attendees visiting each exhibitor's display.

Cost: \$50 minimum or item(s) of equivalent value

If you have any questions about advertising, exhibiting or conference registration, please contact Myron Adam at mkadam.jsa@midconetwork.com (phone: 605-367-1036)

Please fill out the attached Exhibiting/Advertising form and return it to the address shown.

ADVERTISING/EXHIBITING FORM (Deadline for return is 3/05/10.)

50th Annual Conference

April 21 – 23, 2010

Best Western Ramkota Hotel and Conference Center

3200 West Maple Street

Sioux Falls, SD 57107



Company Name: _____

Address: _____

City: _____ State: _____ Phone: _____ Fax: _____

Name for Badge: _____

Name for Second Badge (if needed): _____

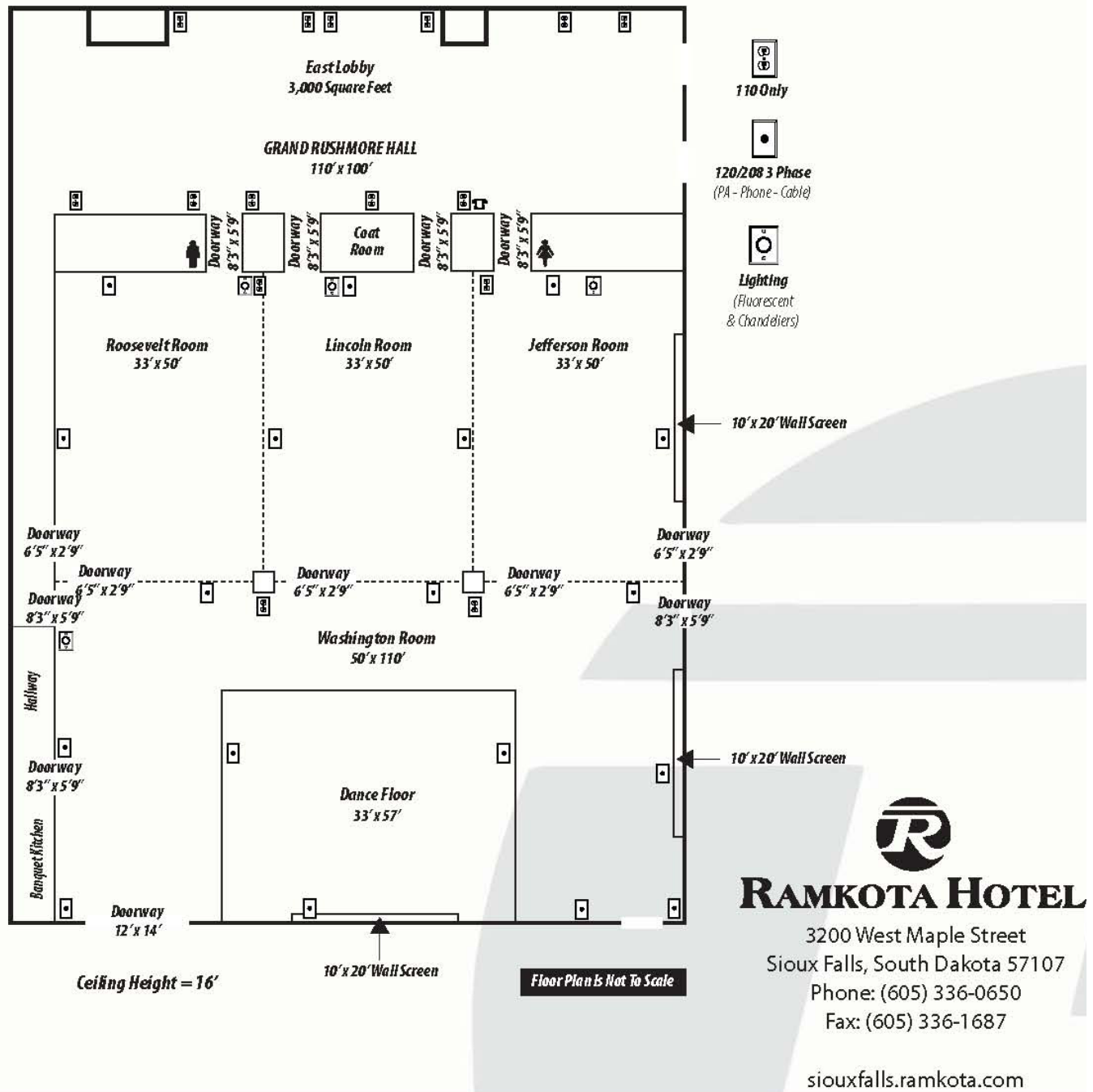
AMOUNT REMITTED:

- | | |
|--|---------|
| 1. ADVERTISING ONLY OPTION | = _____ |
| \$60 (4" x 3 1/2"); \$100 (8" x 3 1/2"); \$170 (8" x 7") | |
| 2. BREAK SPONSORSHIP OPTION | = _____ |
| \$150 | |
| 3. ADVERTISING AND EXHIBITING OPTION | = _____ |
| \$325 (includes 1 lunch and 1 banquet ticket) | |
| (Mark preferred exhibit space on the attached room layout sheet.) | |
| 4. PRESENTATION SPONSORSHIP OPTION | = _____ |
| \$100 | |
| 5. PRIZE SPONSORSHIP OPTION | = _____ |
| \$50 minimum or item(s) of equivalent value | |
| _____ Lunch Ticket (\$10/each) | = _____ |
| _____ Banquet Ticket (\$15/each) | = _____ |
| Total Remitted: | = _____ |

Please make checks payable to SD Engineering Society and mail with completed form to:

**South Dakota Engineering Society
c/o Myron Adam
JSA Engineers and Land Surveyors
6810 S. Lyncrest Avenue – Suite 101
Sioux Falls, SD 57108**

A block of hotel rooms has been set aside at the Best Western Ramkota Hotel and Conference Center for conference attendees and exhibitors. Room reservations may be made any time before March 20, 2010, by calling 605-336-0650. Be sure to mention that you are part of the SDES conference to receive the reduced room rate of \$103.99 plus tax.



Vendor displays will be in the Jefferson Room. Please mark your preferred booth location. Spaces will be assigned based on the order in which the Advertising/ Exhibitor Form and the room layout sheet are received.